

# Knowledge translation planning primer

## A summary of

Public Health Agency of Canada. (2012). Knowledge Translation (KT) Planning Primer. Ottawa, ON: Public Health Agency of Canada.



National Collaborating Centre  
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## Categories:

Tool, Synthesize, Implement, Evaluate, Communication, Knowledge dissemination, Knowledge exchange, KT plan, Organizational capacity and management, Program planning

**Date posted:**  
July 8, 2013

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## Tool

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## Relevance For Public Health

This tool allows users to plan implementation and evaluation steps to tailor knowledge translation (KT) strategies to meet various stakeholder needs. With worksheets, tips, strategies and additional resources, this resource outlines a KT plan specific to each individual stakeholder group.

## Description

Developed by the Public Health Agency of Canada, the Knowledge Translation (KT) Planning Primer provides a user guide, worksheet and strategies to support knowledge sharing and exchange, as well as indicators to measure the impact of knowledge translation initiatives.

This KT tool builds on KT resources that help users to plan, implement and evaluate a KT strategy. The KT Planning Primer includes a worksheet to be used with each identified audience, available in a fillable MS Word format, to document planning, implementing and evaluating KT strategies.

Other related resources include:

- John Lavis' framework for knowledge transfer
- The Institute for Work & Health's From Research to Practice: A knowledge transfer planning guide, which includes worksheets for five questions outlined by Lavis.
- Scientist Knowledge Translation Training's Knowledge Translation Planning Template, which also includes indicators to assess the impacts of KT strategies.

## Implementing the Tool

### Who is Involved?

Individuals or groups that are planning, implementing or evaluating knowledge translation interventions could use this tool.

### Steps for Using Tool

The KT Planning Primer consists of the following steps:

- Who will you reach?
- Why (KT objectives)?
- What is the message?
- How will you reach your audience (format and delivery)?
- How (opportunities and barriers for knowledge exchange)?
- How (your resources)?
- Impact (measure and revise)?

Appendices provide additional information and strategies for:

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These summaries are written by the [NCCMT](http://www.nccmt.ca) to condense and to provide an overview of the resources listed in the [Registry of Methods and Tools](#) and to give suggestions for their use in a public health context. For more information on individual methods and tools included in the review, please consult the authors/developers of the original resources.

- Types of key messages
- Six principles of sticky ideas
- Effectiveness of KT strategies (see resource from Institute of Health Economics)
- Potential indicators for measuring impact of KT products

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## Evaluation and Measurement Characteristics

### Evaluation

Information not available

### Validity

Not applicable

### Reliability

Not applicable

### Methodological Rating



Not applicable

## Tool Development

### Developers

Public Health Agency of Canada  
Website: <http://www.phac-aspc.gc.ca/index-eng.php>

### Method of Development

The KT Planning Primer was developed from other knowledge translation resources and is based on the work of regional knowledge development and exchange analysts at the Public Health Agency of Canada.

### Release Date

2012

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## Resources

<b>Title of Primary Resource</b>	Knowledge translation (KT) planning primer
<b>File Attachment</b>	None
<b>Web-link</b>	<a href="http://publications.gc.ca/collections/collection_2013/aspc-phac/HP35-37-2012-eng.pdf">http://publications.gc.ca/collections/collection_2013/aspc-phac/HP35-37-2012-eng.pdf</a>
<b>Reference</b>	Public Health Agency of Canada. (2012). <i>Knowledge Translation (KT) Planning Primer</i> . Ottawa, ON: Public Health Agency of Canada.
<b>Type of Material</b>	Guide
<b>Format</b>	On-line Access
<b>Cost to Access</b>	None.
<b>Language</b>	English, French
<b>Conditions for Use</b>	© 2012 Her Majesty the Queen in Right of Canada

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